

Research on the Innovation of Ideological and Political Education Based on Red Culture

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Abstract: Red culture can provide important material resources for ideological and political education, so it is necessary to reform the mode of ideological and political education with the content of red culture. On the basis of this, this paper briefly analyzes the main content of the innovation of the ideological and political education based on the red culture, and further improves the quality of the ideological and political education by optimizing the mode of ideological and political education, fully utilizing the high-tech, reasonable design of the course scheme, widening the channel of cultural communication and so on. The students can deeply feel the power of the revolutionary spirit in the ideological and political education, and improve their comprehensive quality.

1. Introduction

The long-term struggle of our country has formed a deep red culture, which is not only the core force of our socialist construction, but also the most important basic resource for ideological and political education. Therefore, in the course of the reform of the ideological and political education, the teacher needs to attach great importance to the integration of the red culture, so that the effective inheritance and development of the culture can be facilitated, and the knowledge reserve of the students can be increased to a certain extent, so that the teacher has a strong patriotism spirit, This highlights the great practical significance of ideological and political education.

2. The Main Contents of Ideological and Political Education Innovation Based on Red Culture

2.1 Change of Teaching Format

Red culture mainly refers to the cultural knowledge created by the people of all ethnic groups under the leadership of the Communist Party of China during the revolution. It has certain extension. It not only includes the advanced culture of socialism with Chinese characteristics, but also covers the culture on which China's future development depends, so it has strong practical significance. The reform of Ideological and political education based on red culture needs to further change the teaching form and clarify the specific needs of Ideological and political education reform in the process of practice. According to the "requirements of Ideological and political theory teaching in Colleges and universities in the new era", colleges and universities need to set up special credits to examine students' learning. To innovate on the basis of red culture, we need to understand the connotation of red culture, which can be summed up as the advanced culture from the Opium War to the period of reform and opening up. In the teaching stage, teachers need to provide suitable learning plans for students according to their individual differences, guide students to form correct socialist core values, and then meet the requirements of Ideological and political teaching.

2.2 Introduction of Material Resources

When carrying out ideological and political education activities, it is necessary to actively introduce red cultural material resources, so that students can really come into contact with the internal feelings of red culture, form perceptual cognition, and then change their thinking mode.

Generally speaking, red as a cultural material resource can be divided into the following four types, teachers should introduce it in time to achieve the best innovative results: (1) the place of occurrence of major events and the remains of historical relics, such as the site of the five strong men of Langya Mountain; (2) monuments or museums of major historical events, such as the Yan'an Revolutionary Memorial Hall; (3) the record files of red history and culture, such as the information left over from the Nanjing Massacre; (IV) Major history Results display base such as rendezvous base. Spiritual and cultural resources, including system, belief and so on, can be introduced into ideological and political education, so as to obtain the best educational results.

2.3 Set Up Practice Topics

The teacher's ideological and political education activities based on the red culture need to set up the practical subject and design the appropriate educational means according to the students' specific performance. First, the teacher should follow the principle of “people-oriented” to set up the practice of public welfare activities for the students, so that they can understand the spirit of the revolutionary first and the non-private dedication in the love; Second, the teachers need to combine the concept of “material and teaching”, so that the students can reflect their advantages in the individualized teaching plan, so as to improve the practical ability; In the end, the teacher needs to have the thought of keeping with the times”, the times are changing, the society is making progress, and the ideological and political education should be integrated into the red culture communication content of the new era, and the high-tech technology can be gained in the practice teaching, so that the purpose of the innovative ideological and political education mode can be fundamentally realized, and each student can grasp the connotation of the red culture and understand the spiritual strength.

3. Innovation Strategy of Ideological and Political Education Based on Red Culture

3.1 Optimizing the Mode of Ideological and Political Education

The traditional mode of ideological and political education is mainly taught by teachers and students are listened to. Although it can also play a certain educational significance, it can not arouse the enthusiasm of students, let them think actively and improve their own ideological and political level. Therefore, the innovation of ideological and political education based on red culture needs to further optimize the educational model so that the content of the new curriculum can meet the actual requirements of modern students. First of all, in the process of ideological and political education, teachers should pay attention to the agreement between red culture and ideological and political education, and choose the appropriate red cultural content at the right time, so as to achieve the purpose of deepening students' thought.

For example, teachers can tell students about the development process and historical background of Hong Kong in China in view of the current “Hong Kong violence”. In addition, it is also necessary to explain to the students the current position of our country in response to such incidents. General Secretary Xi Jinping made it clear in November 2019 that China will stand solemnly against violence and safeguard social prosperity with regard to the current situation in Hong Kong. At the same time, teachers also need to guide students to find out the tribulations experienced in Hong Kong, China, so as to strengthen students' sense of unity with foreign countries and patriotism, so that they can understand the development situation of today's society in the red culture, and contribute their strength to the future development of the motherland. In order to achieve the role of effectively improving the ideological and moral level of students in ideological and political education.

3.2 Make Full Use of High and New Technologies

In the new era, the ideological and political education based on the red culture needs to make full use of high and new technology and improve the level of education. Such as internet technology, the teacher can use the network platform to enable the students to collect information from various

aspects so as to open the knowledge surface of the students and to form the correct life values from them. For example, the teacher can guide the students to watch the public information on the Internet platform, and to solve the problems of the present “the worship of worship” and the “personal extremism”, so as to make the students realize the importance of the national consciousness and the national unity, and establish a good principle concept. In addition, the teacher needs to pay attention to the screening of network platform information. In order to avoid students' confusion of thought and irregular behavior. At the same time, it can also penetrate the hidden education thought in the ideological and political education, and use other courses to penetrate the red cultural content, and improve the current situation of the ideological and political education. Or create online learning mode, let students use software and other new forms to reserve knowledge, and organize red culture discussion activities" in the rest of class, lead students to the red cultural education base for offline learning and exchange, and then promote ideological awareness in the discussion, and grow into an excellent person with higher level of thought.

3.3 Course Scheme of Reasonable Design

3.3.1 Teacher Team

Teacher strength is an important factor affecting the reform process of ideological and political education, so schools need to establish a professional team of teachers in the stage of innovation, so as to provide an important guarantee for ideological and political education. First of all, it is necessary to improve the professional ethics level of teachers in an all-round way, so that they can carry out educational activities in strict accordance with the relevant norms, and ensure that the content of red culture can be properly integrated into ideological and political education, and then strengthen the teaching effect. If necessary, exchange training sessions can be held so that teachers can gain from the teaching experience of others, so that the task of teaching reform can be successfully completed. Secondly, it is necessary to do a good job of audit and establish a detailed evaluation mechanism when selecting teachers of ideological and political education. Considering from the aspects of teachers' academic background and ideas, once teachers have bad behavior, teachers should not be hired; moreover, schools should appropriately create sufficient space for the development of teachers in ideological and political education, cultivate their innovative spirit, encourage teachers to actively go out to participate in communication activities, learn the latest teaching means, and strengthen the learning level of red culture, so as to provide students with role models. Finally, the school should attach great importance to the ideological and moral character and outstanding teachers' specific welfare treatment, properly praise it, so that it can continue to study in the red culture learning, so as to improve the practical teaching ability.

3.3.2 Base Construction

Although the classroom is an important place for ideological and political education, the teacher should set up a special ideological and political education base for the students according to the actual situation of the school, so that the teachers can use the red culture to develop the learning plan. The deep patriotism and the spirit of hard work are formed in the red culture, which are the most deficient thought of the present generation. Therefore, the teachers need to provide good practice base for the students, and make them feel the important contribution made by the revolutionary martyrs to the founding of the new China. As in the spirit of the Long March, the Red Army of our country, in the war of war, is willing to walk two thousand and five thousand miles, and finally win the war. In order to achieve more achievement in the future, it is necessary to carry on the ideological and political education to the successor of the times, let it understand the true meaning of the spirit of the Long March, and thus produce the strong creativity.

3.3.3 Enhanced Attention

The teacher needs to strengthen the importance of the red culture, and the specific red cultural content is added during the development of the teaching plan, so that the students can also realize the great value of the red culture in the social development stage. At the same time, the school

should organize the research team of the Red Culture and Ideological and Political Education, and based on the combination of the theoretical knowledge and the practice teaching, the teacher can make a summary of a set of more adaptive educational planning. For example, it is possible to find the land reform in the teaching material collection stage, the great national strength and the heroic figures presented in the 9-18 event, thus shortening the distance sense of the students to the red culture learning.

3.4 Broaden the Channels of Cultural Communication.

The innovation of Ideological and political education based on red culture needs to broaden the communication channels of red culture. The specific methods are as follows: (1) teachers can create a red cultural atmosphere for students together with the head teacher, set up a reading corner of red cultural books in the corner of the classroom, encourage students to read red books with the help of their spare time, and learn from it the great cost that the revolutionary martyrs have paid since the development of our country, so that students can learn from them and grow into a new youth with correct thinking and noble morality; (2) Teachers can guide students to carry out social practice activities, find out the specific significance of red culture in life according to the historical culture left in the local area, and achieve effective inheritance..

4. Conclusion

In the light of the above, in the new era, the ideological and political education needs to be innovated on the basis of the red culture, so as to maximize the students' ideological and moral level and meet the higher demands of the society. Therefore, the relevant teachers need to be appropriately integrated into the red cultural content according to the actual situation of the ideological and political education, and the red cultural practice activities will be held on a regular basis, so that the advanced culture of our country can provide the main power for the educational cause, and further improve the quality of education. At the same time, it is also possible to actively collect the red cultural material and further realize the overall balanced development of the students.

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